

Cathy Burns, President

Cathy Burns joined PMA on December 1, 2013 as President. Cathy is a 30-year supermarket industry veteran, during which time she's held a host of senior-level positions starting with Hannaford Brothers and then Food Lion. Until December 2012, she most recently served as president of the Food Lion banner with its 1,200 retail stores where she was responsible for overall operations including financial performance, brand strategy, merchandising, marketing, communications and customer service.

Burns earned a bachelor's degree in management and marketing from the University of Maine and completed coursework in strategic retail management at the College of William and Mary. Green Burns served as chair of the Produce Traceability Initiative's Leadership Council and also chaired the Coca-Cola Research Council. She is also a past board member of the Network of Executive Women and serves as the current chair of the Board of Governors of Children's Miracle Hospital Network as well as the Board of Duke Children's Hospital.